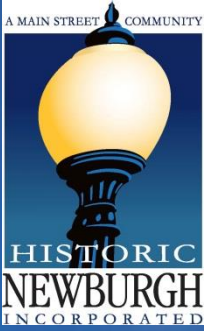


A MAIN STREET COMMUNITY



**2017**  
**ANNUAL**  
**REPORT**

Welcome



## OUR MISSION:

To Preserve & Revitalize Downtown

Historic Newburgh, Inc. is a non-profit, Main Street organization dedicated to historic preservation, economic revitalization, and sustainability of Downtown Newburgh.

### Staff:

Helen Zimmerman | Executive Director  
Amber Kelly | Events Coordinator

### Board of Directors:

Stacie Krieger | President  
Rick Culiver | Vice President  
John Perkins | Treasurer  
Kim Krupsaw | Secretary

Shaun Angel  
Anne Rust Aurand  
Adam Cabello  
Kate Fischer  
Blake Larson  
Gina McCallister

Matt Melfi  
Jeremy Moore  
Don Shanks  
Carol Slow  
John Stanford  
Todd Titzer

### Office:

517 W. Main Street | Newburgh, IN 47630  
(812) 853-2815 | [info@historicnewburgh.org](mailto:info@historicnewburgh.org)

[www.historicnewburgh.org](http://www.historicnewburgh.org)

Cover photo provided by Kenneth May Photography



We are proud to present the 2017 annual report for Historic Newburgh, Inc. highlighting our many accomplishments and thanking our supporters! It is truly an exciting time for our organization and our Historic Downtown Newburgh Community as we celebrate the successes of 2017 and look forward to goals and achievements in 2018.

The general mission of Historic Newburgh, Inc. is to make Newburgh a place we are proud to call home. We work to strengthen the heart of our community. Everything we do, from presenting exciting community events and neighborhood shopping events, would not be possible without the partnerships of our sponsors and local community organizations. The partnerships with the Town, the Town Board & our Newburgh charitable groups create amazing results

Additionally, our many achievements would not be possible without the support, participation and guidance of our Historic Newburgh, Inc. Board of Directors and volunteers. These individuals spend countless hours to organize, support and market our many events and activities.

This year I was thrilled to see our Economic Progress Committee brainstorm, design and implement a “Summer Bucks” campaign that put thousands of dollars into the hands of our Newburgh residents and guests to be spent only here in our historic community. This was a brilliant campaign to market our community. It brought people in multiple times from June through September to collect our wooden summer buck coins and then to return to spend them. Stimulating our downtown economy is a perfect extension of the “Newburgh – Shop. Dine. Enjoy.” message.

Historic Downtowns & Main Streets are creating a revitalization across the country. The movement presents great economic opportunities for communities like Newburgh. It’s a thrilling time to be engaged and active in Newburgh.

Though weather impacted our major fundraising events and affected our budget, our board & committees came together to keep Historic Newburgh, Inc. focused, moving forward and successful. It’s been an amazing year. We can’t wait to see what the future holds!

Helen Zimmerman  
Historic Newburgh, Inc.





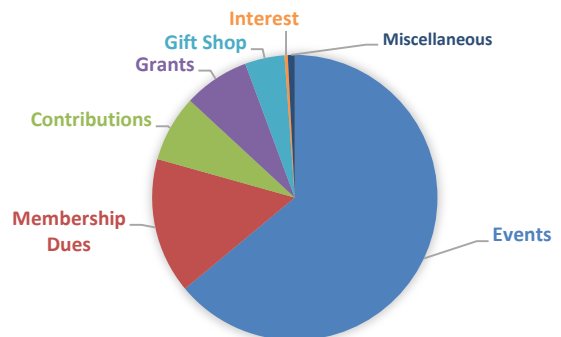
Operating Income	164,290	Operating Expenses	162,655
Restricted Income	<u>110,652</u>	Restricted Expenses	<u>84,777</u>
Total Income	274,942	Total Expenses	247,432
Operating Income:		Operating Expenses:	
Events	105,107	Event Expenses	58,310
Membership Dues	25,259	Payroll Expenses	54,650
Contributions	12,374	Occupancy	15,412
Grants	12,280	Office & Business Expenses	13,456
Gift Shop	7,363	Tourism and Marketing	8,351
Interest	619	Community Projects	6,563
Miscellaneous	<u>1,288</u>	Gift Shop Expenses	5,431
Total	164,290	Miscellaneous	<u>482</u>
		Total Operating Expenses	162,655
Restricted Income:		Restricted Expenses	
USDA Farmer's Market Grant	35,438.00	USDA Farmer's Market Grant	13,052.00
Little Red Brick Building	24,215.00	Little Red Brick Building	58,173.00
Newburgh Amphitheater	<u>51,000.00</u>	Newburgh Amphitheater	11,374.00
Total	110,653.00	Downtown Enhancement	<u>2,178.00</u>
		Total	84,777.00
Restricted Assets, Dec. 31, 2017	39,625.00		

## 2017 INCOME & EXPENSES

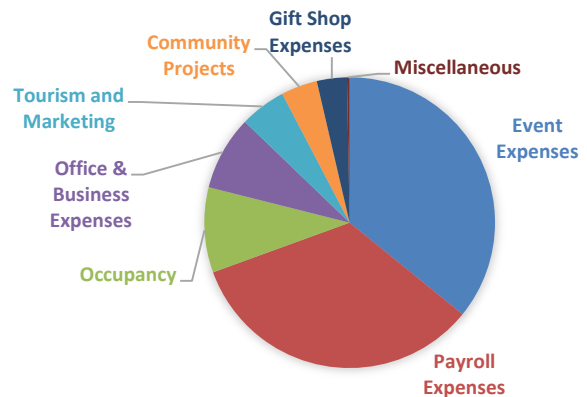
While HNI receives support from both the Town of Newburgh & Warrick County Economic Development we also rely on donations from individuals and businesses to carry out our projects and events in our Historic Downtown Newburgh. Community support is crucial as we continue to make Newburgh a place we are proud call home. Newburgh is an amazing place to Shop. Dine. And Enjoy.”

Thank you to all of our supporters. Your contribution makes a difference.

### OPERATING INCOME: \$164,290



### OPERATING EXPENSES: \$162,655



# PROMOTIONS COMMITTEE

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**Goal: The Promotions Committee goal is to position the downtown or commercial district as the center of the community and hub of economic activity, while creating a positive image that showcases our community's unique characteristics.**

## Wine, Art & Jazz Festival

Mother Nature made us earn our keep at the Wine, Art & Jazz Festival this year. Despite the weather an amazing time was had by all! Twelve Wineries, One Brewery and over 20 restaurants participated in this year's event. The Festival was again sponsored by Evansville Living and T.R.U. Event Rental. ERA First Advantage Realty sponsors the Soiree Friday evening. The 2017 event was honored to be awarded the "Best Local Community Event" in the Warrick County Standard's "Best of the Best" voting.

## Farmers Market

Our summer long market ran from Memorial Day thru September to encourage local entrepreneurship, provide additional shopping experiences and to increase foot traffic to Downtown Historic Newburgh. Thank you to Romain GMC and Edgewater Grille for being our Title Sponsors. Deaconess Hospitals partnered with Historic Newburgh, Inc. to sponsor and grow the Kids POP Club with FC Tucker Emge joining as the market's event partner. The 2017 market included: cooking demo days, specials events and musical performances, making it more of a 'happening' than a market!



## Fireworks & Evening in the Park

This annual event celebrates everything perfect about "small town America". Non profits run the food and beverage booths and community organizations provide the entertainment too. The 2017 event, sponsored by German American, was selected as one of the "Best Places to Celebrate Fourth of July in Indiana" by Best of American Towns. The 3D Fireworks glasses were a huge hit with the crowd!

## Free Family Movie Nights

This was the third summer of our Movie Night event. The pool parties and free family picnic were a hit with the entire community. This year we added a holiday movie in conjunction with the "Silver Bell Saturday" Event in November. A special thank you to our returning sponsor Heritage Federal Credit Union.

## Ghost Walks

The 23<sup>rd</sup> annual Ghost Walks brought the streets of Newburgh alive to tell spookier side of history in our unique and fun way. This annual event is the second largest fundraiser on our yearly calendar.



## Harvest Festival

This family event was created to celebrate autumn and enjoy downtown Newburgh in the fall. The day is filled with kids events and a fall Farmers Market.

## Winery Tour

This was the seventh year Karen Stevens generously put together this event to benefit HNI. The sold out coach featured tours of our regional Wine Country. This event sells out quick as many have so much fun they go on an annual basis.

## Newburgh Celebrates Christmas

This weekend filled with song and celebration wrapped up the the 2017 events. The weekend included pop-up shops, a giant snow globe, live nativity scene and of course visits with Santa! Over 50 volunteers donated time to turn back the clock to the 1800's Newburgh. We are grateful for the Studio D Dancers along with the Castle Knight Sensations & their advisor Brian Adcock. Their talents made the weekend especially memorable.



# ECONOMIC PROGRESS COMMITTEE

**Goal: The Economic Progress Committee goal is to focus on capital, incentives, and other economic and financial tools to assist new and existing businesses, catalyze property development, and create a supportive environment for entrepreneurs and innovators that drive local economies.**

## Merchant Meetings

The Economic Progress Committee strives to have a member present at each monthly meeting hosted by the Newburgh Village Businesses Association to support them in their events and marketing efforts.

## Chocolate Walk

Historic Newburgh, Inc. joined with the Newburgh Businesses for the first ever Newburgh Chocolate Walk. This February 2017 event was a benefit for the Newburgh Food Pantry. For a \$10 donation to the Food Pantry, participants were given a bag to collect chocolate treats from all participating locations. This drove traffic to all our downtown merchants just before the Valentines holiday.

## Newburgh Summer Bucks

In partnering with United Fidelity Bank, Historic Newburgh, Inc. distributed over 2,000 United Summer Buck Coins throughout June, July & August. These coins were able to be redeemed as \$1 tokens for purchases at participating Downtown Historic Newburgh merchants. This promotion drove traffic to our summer happenings & events plus

brought ‘shoppers’ into the stores in September to redeem. Shoppers spent their coins on everything from ice cream and lunch to home clothing & home furnishings. This was the perfect extension of our “Newburgh. Shop. Dine. Enjoy.” campaign.

## Ghostly Stroll Parade

HNI partners with the merchants to create a safe and fun environment to trick-or-treat the last Saturday in October. The highlight of this day is the Ghostly Stroll Parade where costumed families, kids and pets make their way thru the town led by the Old Dam Band.

## Small Business Saturday

HNI Board members hosted a ‘welcome center’ stop on Small Business Saturday. Guests to the community were given “Shop Local” Bags along with coffee & treats to welcome them to Newburgh. HNI also kicked off our holiday giveaway in conjunction with Small Business Saturday. Anyone who brought receipts from the downtown merchants totaling \$100 or more to the Visitors Center thru the holidays received a FREE Newburgh holiday ornament.



Ghostly Stroll Costume Judging



Newburgh Summer Buck Coins

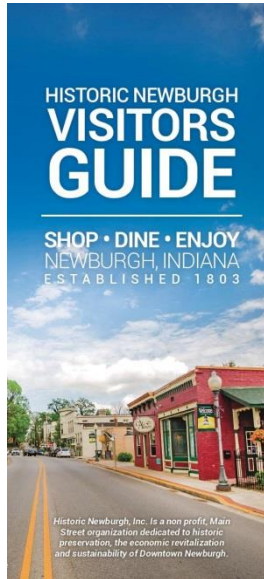


Small Business Saturday Shoppers

## DESIGN COMMITTEE

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**Goal:** The Design Committee goal is to support the community's transformation by enhancing the physical and visual assets that set the commercial district apart.



### Lamppost Flower Baskets

Did you know that the flower baskets that keep Downtown Newburgh blooming all summer long come out of the HNI office? The Design committee works together to purchase, plant and care for all the baskets. Under the care of Jan Carpenter, our town pops with color thru the season.

### Visitor Guides & Event Guides

The Design Committee worked tireless hours with volunteers & designers to completely redo our Visitors Guide for 2018 and give our Event Schedule a facelift. The Design Committee also arranges to market our town by having these guides available throughout the tri-state area.

### Newburgh Display Banners

New this year too – the design committee created showcase display banners to market Newburgh, Warrick County and our Farmers Market at events & speaking sessions. The highlight was utilizing these at the Indiana State Fair the summer of 2017 and sharing Newburgh with all the visitors & guests stopping at the Indiana Tourism Booth we helped host.

## EXECUTIVE COMMITTEE

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**Goal:** The Executive Committee goal involves creating a strong foundation for a sustainable revitalization effort, including cultivating partnerships, community involvement, and resources for the district.

### Staffing

The Executive Committee oversaw the staffing changes in 2017. They worked tirelessly to define the roles of the staff and assure that goals and deadlines were achieved. The new staffing roles allowed HNI to get even more active in grant writing, design & implementation of town projects.

### National Accreditation

The Executive Committee is responsible for making sure HNI meets all standards set to be both an Indiana Main Street Organization as well as a National Main Street Center. Work plans and statistics are reported and they assure we meet the guidelines of continuing educations and meeting requirements.

## CORPORATE MEMBERS / SPONSORS

5 Star Security Systems	Commonwealth Engineers, Inc.	Family Dentistry	Knob Hill Tavern	Newburgh Guest House	T.R.U. Event Rental Inc
A1 Power LLC	Computer Plus	Fidelity Charitable	Kruckemeyer and Cohn	Newburgh Health Care	The Refinery
Access Storage	Cook Orthodontics, P.C.	Friends of Newburgh	Lefler Collision & Glass	Old National Bancorp	The Rug Gallery LLC
Alcoa	Custom Sign & Engineering, Inc	German American Bank	Link Graphic	Olsen & White LLP	The Trophy Case LLC
Bamberger, Foreman, Oswald & Hahn, LLP	Dannheiser, Kristin	H & H Suburban Landscape	LNB Community Bank, Newburgh Branch	Paint "N Stuff	Titzer Family Funeral Home
Barsumian Law	Deaconess Hospital Inc	Heritage Federal Credit Union	LNB Investment Services	Peoples Trust and Savings Bank	Tri-State Athletic Club
Bayer's Plumbing, Inc. Blankenberger Brothers, Inc	Donut Bank	Hofmann Landscaping & Lawn Care LLC	Maranatha Baptist Church	Pepper's Ridge LLC	United Fidelity Bank
Broerman & Sons Inc	Dunn Hospitality Group	Honeysuckle Finds	Mar-Kel Quick Print	Radiant Wellness Therapies	Warrick County Chamber of Commerce
C Larry Rhodes Insurance Agency	Edgewater Grille	Impulse Hair Studio	MCF Construction	Richard Reid Appraisal Co., Inc.	Warrick County Republican Party
Carol e Smith Interiors, Inc.	Evansville Living Magazine	It Can Be Arranged	Metzger Construction	Romain Cross	Wittscaping Landscaping LLC
Ciholas Inc	Evansville Teachers Federal Credit Union	Janice Miller ERA	Mitchell Transmission	Pointe Auto Park	Zen
Cleo's Bakery & Brown Bag Lunches	EVAPAR, INC.	First Advantage Realty	Mulberry Jeans Accents	Selective Homes	
Commerce Insurance Group LLC	Expressway Dodge	Just for Kids Pediatric Dentistry	Mulzer Crushed Stone	Signs By Designs	
	F C Tucker Emge Realtors	Kemper CPA Group LLP	Newburgh Community Theater Ltd	St Vincent Sunburst Stained Glass	
	Faith Broadcasting	Kim's Consigned Designs	Newburgh Dairy Queen	Sunrise Flooring	

## INDIVIDUAL / FAMILY MEMBERS

Adcock, Brian	Cleveland, Betty	Hadley, Don & Debbie	Marret, Nathan & Diane Martin,	Patton, Dennis & Wanda	Stevens, Ron & Karen
Anderson, Edward	Cochran, Brent & Debra	Hahn, Ruth	Colleen & Dennis	Perkins, John	Stout, Janet
Anderson, Sharon	Cook, Sean	Hanner, Richard	May, Barbara Jo	Pope, Brian & Erin	Stransky, Ana
Aurand, Anne Rust	Cross, Connie & Bill	Hanson, Tonya & Dave	Mazu, Patricia	Porter, James & Kristy	Tevault, Bob & Linda
Bailey, Tom and Sandy	Dauch, Richard & Connie	Harper, Mark & Dana	McClain, Lenis	Prusz, Edward & Nancy	Townsend, Kathryn E
Baker, Bruce and Carol	Dennis, Alfred M. & Margaret L.	Henry, Drs. Dan & Amy	McConaughy, Joseph & Connie	Pyfferoen, Michael & Barbara	Trippiedi, Sherry
Bartelt, William & Kathryn	Dewey, Dennis & Patricia	Hermes, J.R.	McGuire, David & Melissa	Rawlings, Herb & Becky	Trockman, David & Sara
Baumer, Laurie	Diaz, Dave	Huff, Mary Jo	McLaughlin, Colleen	Rickenbaugh, Pam	Vincent, Carl
Bayer, Joe and Maria	Feagley, Steve & Sandy	Hurm, Andrew & Donna	Mehling, John & Sandy	Rusche, Herman & Dorisann	Waling, Joe & Sandy
Bell, Jan	Fessler, Jan	Iber, Elizabeth	Mei, Catherine	Schapker, Nieva	Wasson, Yvonne
Bender, Brenda	Fischer, Kate	Jones, Jessica	Melfi, Matthew & Susan	Scheffler, Irene	Welder, Russ & Debbie
Berridge, Marc & Gina	Flamion, Jan & Pat	Joshi, Elizabeth	Meyer, Ryan	Schneider, Charlie	Wells, Kevin & Mureena Turnquest
Bodkin, Tom & Penny	Folz, Gregory	Kavanaugh, Bill & Wanda	Miller, Jim & Rita	Schuba, Doug & Meg	Wempe, Pat & Janet
Brinkley, Ruth & George	Fulford, Cris	Kiefer, Kary & Sara	Miller, Norm & Vivian	Schultheis, Frank	Wheeler, Randy & Penny
Brubeck, Bill & Betsy	Gallagher, Claudia & Don	Kishline, David & Fay	Mitsos, Dr.and Mrs. Spiro	Sherman, Byron & Shari	Williams, Mike & Kathy
Bugg, Steven & Kathie	Garrett, Lisa & Dr. Allen Gomol	Koetting, Tom & Maggie	Moore, Gary & Debra	Shinnerl, Roger & Elizabeth	Wills, David and Maurita
Bugher, Daniel & Randee	Gearhart, Cathy	Koewler, Charles & Charlotte	Moore, Jim & Judy	Slow, Dennis & Carol	Wilsbacher, Jim & Mary Ann
Burkart, Bob and Beth	Glass, Todd & Wendy	Krantz, JoAnn	Moran, John & Gail	Smith, Mary Jane	Wilson, Tracy
Bussing, Wilfred III	Goetz, Jerry & Kathy	Krieger, Stacie	Morand, Dawn	Smythe, Greta & Thomas	Witte, Ken and Liz
Byers, Bill and Suzie	Grafe, Brent & Nancy	Krug, Diane	Murphy, Sheila	Sorensen, Arnold	Wood, Susan & Goeffrey
Byrne, Jeff & Margaret	Griffin, Patrick	Krupsaw, Kim & Susanna	Neireiter, George & Peggy	Southwood, Thomas & Marilyn	Yoak, David & Connie
Cabello, Adam	Grimm, Mark, Cheryl & Emily	Larson, Blake & Janice	Ogle, Dr. David & Lynn	Spiller, Dr. Jim	Zeller, Loren & Cynthia
Cassady, Al & Ronda	Guagenti, Andy & Charmie	Levengood, Michael	Oldham, John & Connie	Stanford, John	Zellerino, Roland
Chilukuri, Syam	Gudgel, Robert & Cheri	Lybarger, Jon & Nancy	Palmer, Dale & Maryjane	Stephens, David & Jean (Robertson)	Ziga, Rebecca & Michael
Claybourn, Joshua & Allyson		Market G. Thomas			Zimmerman, Helen & Kent